



**4<sup>th</sup> Annual ESC Market Transformation Conference**



**August 31 – September 2  
Charlotte, North Carolina**



## **17 Days To Charlotte**

*The 2015 Energy Services Coalition Market Transformation Conference is less than three weeks away. The final agenda has been updated and posted to the conference website.*

*The Hotel Room Block has been reserved. Rooms are still available at the Westin, but the Conference Room Block has been entirely reserved. Only two sponsorship opportunities remain and we are nearing capacity on registrations.*

*Please contact Tracey Kohler at: [tkohler@energyservicescoalition.org](mailto:tkohler@energyservicescoalition.org) with questions.*

## **What Does A Successful ESPC Project Look Like?**

Day Two of the 4th Annual ESC Market Transformation Conference kicks-off with an interactive panel discussion that will explore the components that make up a successful ESPC project. Three panelists will serve as conversation starters as take a look at developing an Investment Grade Audit, Negotiating Pricing, and Measuring and Verifying savings

Chris Halpin, President of Celtic Energy, moderates this session that features the following conversation starters:

- Michael O'Connor, Vice Chancellor Facilities, Appalachian State University
- Peter Berger, Guaranteed Energy Savings Program, Minnesota Department of Commerce
- Dale L. Hahs, S'energy Solutions

You won't want to miss this session or the opportunity to participate in the discussion.

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### **Service Logic/Piedmont Service Group**

[Service Logic](#) is one of the largest privately held Energy and HVAC/Mechanical Services companies in the United States. Committed to long-term client relationships, they service over 90,000,000 square feet of commercial, industrial and institutional real estate for more than 12,000 clients. Piedmont Service Group (subsidiary) is a pre-qualified ESCO serving North Carolina, South Carolina, and Virginia.



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### **SPONSORSHIP OPPORTUNITIES**

#### **4th Annual ESC Conference Luncheon Keynote: Jason Bingham**

Jason Bingham will be the luncheon keynote on September 1. Jason is the Vice President of Energy Services and Controls for Trane Commercial, a strategic business of Ingersoll Rand. He previously served as Vice President for Trane North America's central territory, a \$1.2 billion segment of the business. Jason has held numerous other leadership positions with the company, including Vice President of Strategy and District Manager for Trane's Virginia District. Jason's presentation will focus on how manufacturers and vendors view the energy retrofit marketplace going forward, and what that means for their goods and services.

#### **Hayes Framme to deliver Keynote to kickoff State Roundtable session**

Hayes Framme, Chief Energy Efficiency Officer in Virginia Governor Terry McAuliffe's cabinet, will give the afternoon keynote as a lead-in to the State Roundtable session that concludes day one. Mr. Framme will focus on the challenges to energy efficiency and the current programs and energy initiatives that makeup Gov. McAuliffe's Executive Order 31. EO 31 instructs all Virginia executive branch agencies, authorities, departments, and all institutions of higher education to proactively pursue energy efficiency measures, especially ESPC, to reduce energy consumption.

***WANT IN ON THE ACTION?***

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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